

SACRAMENTO ALUMNAE CHAPTER | DELTA SIGMA THETA SORORITY, INC.



2025
CRAB
FEED

SPONSORSHIP
OPPORTUNITIES

SPONSORSHIP LEVELS

KING CRAB
PRESENTING
SPONSOR
\$5,000

Event Sponsor

Presented by Company Logo on all event marketing
Premium Table Location
1 VIP Table (12 VIP Crab Feed Tickets)
12 All-In-One Tickets
Prominent Logo Placement at Event
Digital Signage
Verbal Recognition during the Event
Company advertisement on the event website for 1 year
Website, Event Social Media Post and Listings
Entrance into Pre-event VIP Reception
Commemorative photo
Sponsor recognition at Registration & Check-in
Exclusive servers for the table

DUNGENESS
VIP
SPONSOR
\$2,500
Two(2) Available

VIP Reception Co-Sponsor

In Partnership with Company Logo on all VIP Marketing
6 VIP Crab Feed Tickets
6 All-In-One Tickets
Prominent Logo Placement at Event
Digital Signage
Verbal Recognition during the Event
Website, Event Social Media Post and Listings
Entrance into Pre-event VIP Reception
Sponsor recognition at Registration & Check-in
Exclusive servers for the table

BLUE CRAB
EVENT TABLE#
SPONSOR
\$1,500

Blue Crab Table Sponsor

Company logo on 40+ table numbers in the main Hall
4 Crab Feed Tickets
Logo Placement at Event
Digital Signage
Verbal Recognition during the Event
Website, Event Social Media Post and Listings
Sponsor recognition at Registration & Check-in

Requirements for Sponsor Logo Submissions: All corporate sponsor logos submitted for inclusion in materials must be saved as EPS or AI files, with text converted to outlines.

PHOTO EXPERIENCE
SPONSOR
\$1,000

Company logo on photo experience
Digital Signage
Verbal Recognition during the Event
Website Listing
Sponsor recognition at Registration & Check-in

BEVERAGE SPONSOR
\$1,000

Company logo on Drink Stations
Digital Signage
Verbal Recognition during the Event
Website Listing
Sponsor recognition at Registration & Check-in

SHIRT SPONSOR
\$1,000

Company Logo or Name on Sleeve of shirts worn by servers & volunteers
Digital Signage
Verbal Recognition during the Event
Website Listing
Sponsor recognition at Registration & Check-in

LOCK & KEY SPONSOR
\$500

Lock & Key is a fundraiser we hold during the event that sells keys to a lockbox containing \$500. The winning key to open the box receives the cash.
Company Logo or Name on Lock & Key Box
Digital Signage

DESSERT SPONSOR
\$500

Company logo on Dessert Stations
Digital Signage
Verbal Recognition during the Event
Website Listing
Sponsor recognition at Registration & Check-in

TABLE HOST SPONSOR
\$250

Hosted by Name on One(1) General Admission table
Table will be decorated on your behalf and prominently show sponsored by you for guest who purchase individual tickets and are assigned seat randomly
Sponsor recognition on digital signage

We are also collecting in-kind auction and raffle drawing prizes for our guest. Please email fundraising@sacdst.org if you have an unused brand new item or service you would like to donate.

Please be advised that sponsorships for will close Dec. 31. We encourage interested parties to submit their sponsorship requests and company logos in a timely manner to ensure inclusion in the event.

Thank you for your understanding and cooperation.

**SPONSORSHIP
LEVELS**

DEMOGRAPHICS

The demographic profile of the typical Delta Crab Feed participant: African American adults; age range on an average from 30 to 75; 83% from Sacramento County, 15% from other surrounding counties, and 2% from other parts of California.

PROCEEDS
BENEFIT
COLLEGE SCHOLARSHIPS
& COMMUNITY
PROGRAMS

MEDIA & STATS

Expected Attendance: 600+

Participants/Volunteers: 75

Social Media Reach: 200,000



BENEFITS OF SPONSORSHIP:

Sponsors enjoy wide-reaching benefits for contributing to the Annual Sacramento Delta Crab Feed impacting the community in a positive manner.

Your contribution will:

- Build public awareness for your company through our outreach.
- Help your company achieve its community outreach objectives, and solidifies your company as an organization dedicated to bettering the community.
- Help identify your company as one that promotes and embraces diversity.
- Immerse and involve your company in an event that embodies togetherness in the black community while raising funds that support at-risk youth and underserved communities in the Sacramento region.
- Connect your company with Sacramento's Alumnae's effort to bring culturally significant and educational art and entertainment to the Sacramento community.
- Give your company a tax deduction for donating to a local 501(c) 3 tax-exempt organization*.
- Allow your employees to participate and volunteer in one of the largest African-American events in the Sacramento community.

*Sponsorships should be made out to Sacramento Delta Foundation, 501(c) 3 tax-exempt organization, for tax deduction purposes. Sacramento Alumnae Chapter of Delta Sigma Theta is a 501c7, a donation may not relieve a tax deduction when contributing funds.